



WHAT WE DO

Xoppon provides a choice of on-line stores enabling anyone to get involved with e-commerce.

We call anyone with a Xoppon on-line store an Owner.

Xoppon Owners sell products to Customers who are visitors their on-line store There are various possibilities as a Xoppon Owner

1. E-Commerce Store

As an Owner, you can choose from two types of store:

A. You can create your own bespoke store and add your own existing products to it. (This suits people who already. have a range of products to sell, such as someone with their own bricks and mortar shop or someone who is already selling products on Amazon, E-Bay etc.).

Or

B. You can choose one of our custom stores pre-loaded with products ready for immediate sale to Customers . (This is ideal for someone who has no previous experience).

If you have your own products or intend to source further products, these can be added at any time.

Additionally, you can source further products from the Xoppon Repository.



THE COMPLETE E-COMMERCE **SOLUTION**

2. The Xoppon Repository

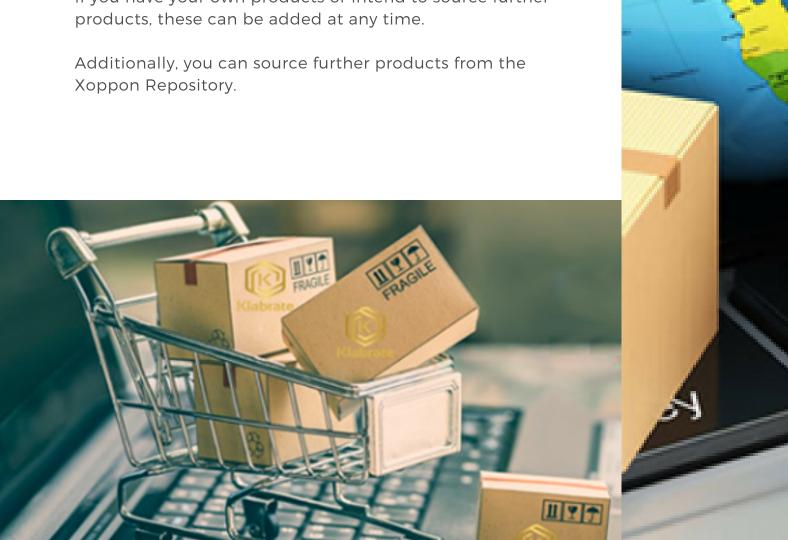
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3. Our HOW TO MAXIMISE PROFITS FROM YOUR ON-LINE BUSINESS course

This is a three-Step course to ensure an Owner has all the tools required to create success through E-commerce.

Step 1 is a 13 part course with Maikel Bailey, who has worked for over 20 years with world-renowned authors and speakers in the fields of Personal Development & Leadership Development, providing the necessary skills any successful entrepreneur needs to manage and motivate themselves each day, building great habits for success.

Step 2 is a 7 Module Weekly course with Nathan Bailey, who has over 20 years experience at the frontline of online sales and marketing, establishing his reputation as a leader in the field of E-commerce and a guy that makes things happen.

Nathan has a mission of helping real people to get real results online and through this course, he shows how to really profit from online business, explaining the techniques and tips required to succeed and grow.

All sections of the Training come complete with downloadable webinar pdf's to help put this fantastic information into practice and maximise potential.

Step 3 is to become part of the Xoppon tribe, a members-only online group that connects like-minded entrepreneurs, ensuring they are never alone - a key part of our successful team.

Additionally, we offer the opportunity to drill down into chosen areas of interest with further courses and personalised Individual Training and Coaching for those who want it.



THE COMPLETE E-COMMERCE SOLUTION

OUR PRODUCT - THE E-COM CARD

An E-com card provides:

- 1. An instant online business with 3 months subscription to your Xoppon E-Commerce Store
- 2. An online income blueprint with full access to Our HOW TO MAXIMISE PROFITS FROM YOUR ON-LINE BUSINESS course

The Klabrate business cycle

This drives sales of our E-com card to end users (Owners).

Associates and Reps supply the E-com card.

A Klabrate Associate

Builds a Team of further Associates, anywhere in the world, and teaching them to do the same.
Introduces and manages Reps.

A Rep

Finds new Owners and makes retail income by supplying them with E-com cards.

